



Press Announcement
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Packard Bell *EasyNote Butterfly s*: combining emotional appeal, functionality and mobility

- Light and thin
- Advanced power management
- One working-day battery life
- Cutting-edge design, care for details
- Smart features

As announced today, the Packard Bell *EasyNote Butterfly s* notebook will shape the trends of today and tomorrow's computing. A perfect complement of elegance and functionality, this outstanding notebook is made for those who combine mobility and multitasking with a concern for energy conservation and for those who appreciate a stylish product.

The new *EasyNote Butterfly s* by Packard Bell is definitely lightweight, 500 grams less than a standard notebook and under 1-inch thick. The elegant and smooth design of the Packard Bell *EasyNote Butterfly s* is defined by the way consumers use technologies on the move and by its advanced power management.

EasyNote Butterfly s uses substantially less power than a standard notebook. The PowerSave button enables manual activation and deactivation of the Switchable Graphics Mode; when the discrete graphics card¹ is deactivated, graphics are supported by the chipset, therefore extending battery life. The exclusive cooling system optimizes thermal efficiency, and the optional Solid State Drive, smaller and lighter than conventional HDDs, with no mechanical parts, improves battery life up to 10%. Energy star V5.0 compliant, it provides optimized "Sleep Mode" power efficiency. This ensures energy savings when the *EasyNote Butterfly s* is being used and performing a range of tasks as well as when it is in standby mode. The LED panel and ultra low voltage CPU by Intel complete the eco-friendly picture. Battery life is enhanced up to 8 hours when using the Switchable Graphics capabilities along with the low power consumption of the *EasyNote Butterfly s*' components and LED display.

With its graceful, elegant, stylish shape evoking its namesake and its great attention to detail, this notebook will win the favour of the most stylish of fashionable people: thin and elegant, black and dark silver coloured cover, brushed aluminium palm rest that highlights the black matt keyboard and frame, soft surfaces and curves, Packard Bell's *EasyNote Butterfly s* is the result of excellence in design guided by consumer surveys, but also the outcome of numerous testing for technology enhancement, thermal comfort and ergonomic requirements.

¹ Discrete graphics card available on certain models only.



The 16:9 ratio for the 13.4-inch display makes it small enough for ultra-mobility but big enough to use it comfortably without an external monitor. The LED backlit display grants sharper and more vivid images and in an even thinner design, while the Dolby® sound room creates a stunning listening experience. The amazing multi-gesture touchpad allows easy and intuitive access to several applications.

The red touch capacitive hotkeys at your fingertips on top of the keyboard include a PowerSave Key, My BackUp Key - to easily save data, Touchpad Lock (to activate or deactivate the touchpad), Wi-Fi Activation and Sound Control. Add the HD webcam, an ATI Mobility Radeon® HD 4330 graphics card, optional 3G and Bluetooth, HDMI, and DDR3 Ram and you've got the best performance possible.

All the above enhance great mobility while being extremely pleasant to the eye. The **EasyNote Butterfly s** will be available starting from the end of June.

Software

Software is what makes a notebook fun and interesting, from productivity to education, games to Internet navigation, digital photos to entertainment. The Packard Bell **EasyNote Butterfly s** notebook is a natural entertainer, with a wide range of top-shelf titles from the leading names in software.

The Packard Bell software collection offer includes Norton Internet Security™, full version Adobe® Photoshop® Elements 6, Nero 8 Essentials and Microsoft® Works 9. It also comes with a collection of online software and services from Metaboli to download best-in-class games to e-bay™.

Availability will vary according to country. Software offer may also vary according to country and configuration.

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About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an unfriendly but useful office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish design, affordability and customer-oriented features are the hallmarks of all Packard Bell products, a unique combination that no other brand in the European market offers today. In 2008, Packard Bell was acquired by Taiwan-based Acer Inc. and the combined entities now comprise the third-largest PC company in the world.

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